



## **Advertising Rate Card**

The *Bulletin* is delivered to over 19,000 homes each month in:

Upminster, Cranham, North Ockendon, Dury Falls Estate, County Park Estate Hornchurch,  
Emerson Park, Harold Wood, Harold Park and Harold Hill.

# Advertising Rates

Size: 44mm deep x 105mm wide

Price	Period
£140.00	3 issues
£255.00	6 issues
£445.00	12 issues

Size: 90mm deep x 105mm wide

Price
£190.00
£355.00
£570.00

Larger sizes by quotation. Front page advertisements (if space is available) would be subject to a higher rate. The Association cannot guarantee a particular position for your advertisement but we will give you the best space that is free and would offer you a better position as space becomes available.

# Technical details

The *Bulletin* is printed single colour, dark green, on 70gsm uncoated paper. Consideration should be taken that solids with reversed-out small text may not reproduce well. Similarly, weak imaging or lettering made up of tints should be avoided. Supply artwork as single-colour black to the correct advertisement size and as a pdf. Photographs should be a minimum of 300dpi and preferably 600dpi. Please do not use images downloaded from the web as these are of much lower resolution.

# Payment terms

Cheque, BACS or standing order. Initial payment with order; thereafter 30 days.

Contact Ron Ower, 28 Derham Gardens, Upminster, Essex, RM14 3HA.

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